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# **THE 12 FREEDOM COMMITMENTS**

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- 1. Setup Funnel & eWallet**
- 2. New Member Coaching**
- 3. Join Support Groups**
- 4. Ten Touches Daily**
- 5. Create/Share Content Daily**
- 6. Promote Vision/Message Daily**
- 7. Market/Advertise Daily**
- 8. Weekly Simple Freedom Hangout**
- 9. Daily Audio**
- 10. Daily Reading**
- 11. Follow Up Daily**
- 12. Close Daily**

# **The 12 Freedom Commitments**

## **...a closer look at how they help you.**

### **1. Setup Funnel and eWallet.**

This is all you need to get your business started and should be your only focus in the beginning. Nothing else matters or can help you unless your business is ready for business.

Once your funnel is setup and you create your eWallet, all you need to do is focus on getting clicks on your link.

That's it.

Because your "marketing system" will begin to go to work for you collecting leads, presenting to your leads, following up with your leads and asking for the sale.

Even before you know how any other part of the process works, as long as you get traffic to your link, it'll be working for you as we work together on your marketing education.

### **2. New Member Coaching.**

This video coaching session provides a uniform and focused way to help you get your business started.

It's also the most productive way to get your teammates started. Everyone receives the same basic training so everyone can get to productive actions asap.

The BIG “back end legacy building money” is created as you learn to focus on one massively important word and concept: **DUPLICATION, DUPLICATION, DUPLICATION!**

### **3. Join Facebook Support Groups.**

Two main mastermind groups on Facebook allow you to plug directly into both our Power Lead System support family and our Simple Freedom ongoing mentorship.

Gives you a central location to ask your questions and get help. It provides the same for your growing team.

**Power Lead System Official Facebook Group:**

<https://www.facebook.com/groups/officialpls/>

**Simple Freedom Mastermind Group:**

<https://www.facebook.com/groups/simplefreedomclub/>

**Simple Freedom Team Coaching Updates:**

<http://Team.JoinFranco.com>

#### 4. **Ten Touches Daily.**

##### **Meet ten new people on Facebook daily.**

Connect back with 10 people from your existing social network. Be steady in building up your Facebook and Twitter networks. You don't need massive numbers here.

A solid 5-10 new connects builds you a solid and profitable network on social media. **Do this offline too.** Same concept.

Whether you're building your business offline by prospecting or online with marketing and social networking, form the productive habit and daily goal of touching (contacting and connecting) with ten people daily.

It doesn't matter if it's 10 new touches (first time contacts with new people) or additional connections with people already in your growing network. **Touch ten daily.**

This builds a productive habit and helps you get in the discipline of, no matter what, always doing something to grow your network.

A "touch" is a connection either in person, by text message, facebook message or engagement (liking & commenting on their post), phone call etc.

**This builds new relationships.** It builds your network of people. This leads to leads, sales and referrals.

## 5. **Create/Share Content Daily**

**Create one piece of content daily.** A post on facebook, a tweet on twitter, a video uploaded to facebook or youtube, a blog post on your Tumblr or wordpress blog etc.

It can be a piece of content you create or **something of interest that you share**, i.e. Gary Vaynerchuk video or Tony Robbins video or some piece of news etc.

This provides content that can help start conversations to build from. It creates engagement opportunities and you can use them to transition into the solutions your business can help people with.

The more content you create or share, the more people get used to consuming your content and that means more and more people will also see your posts when you're inviting people to your page, to our hangouts or to review information on your products, services or programs.

**Follow me on Facebook, Twitter, YouTube and my blog to see how I do this and you can model too.**

[www.Facebook.com/Franco.Gonzalez](http://www.Facebook.com/Franco.Gonzalez)

[www.Twitter.com/itsfranco](http://www.Twitter.com/itsfranco)

[www.SimpleFreedomVideos.com](http://www.SimpleFreedomVideos.com)

[www.AttractionListBuilding.com](http://www.AttractionListBuilding.com)

## 6. **Promote Vision/Message Daily**

**Share it online. Share it offline.** The more you do, the more people you'll get thinking about the benefits of learning how to start and grow their own cash flow online.

*“We have a simple way to help people start and grow their own cash flow online. We have the training and the systems to help them make money from home.”*

**And it all starts with watching the video on your website.**

## 7. **Market/Advertise Daily**

**Get leads. Get traffic.** Do something daily to marketing your business. Buy an email solo ad. Promote a post on Facebook or a Tweet on Twitter. Buy traffic.

**Join the team Traffic Rotator System** by going “ALL IN” with Power Lead System and letting me know. I put your link in my personal traffic generation rotator and **I send you traffic.**

**Do something every day to create leads and traffic.**

## 8. **Weekly Simple Freedom Hangout**

**This hangout fuels your business.** If you can just invite people to opt-in to your lead capture page and watch your video, *then invite them in follow up to our free training hangouts* every Tuesday night live at 9PM Eastern and also 24 hours daily recorded, **you can build a solid business here.**

The hangout is created so it can offer training and education to you and your teammates and also to help close sales of your prospects. Invite your guests and prospects and invite your teammates to training consistently as well.

## 9. **Daily Audio**

**Garbage in, garbage out.** To become a better influencer and leader, you need to have persuasive, informative and interesting things to talk about.

Most people are addicted to watching mainstream media and television for massive amounts of hours weekly. Their results are obvious. They're brainwashed into certain "mediocrity friendly" beliefs and the results of their life prove those faulty beliefs out.

By offering a different path, you can attract good quality people. You'll build a network of new like-minded people to build a team around.

Listening to audio daily helps you gather information, concepts, ideas and content that you can then share in your own words with people in your social networks.

**Focus on audios in these main categories:**

Current Affairs, Personal Growth, Marketing Tactics, Business, Biographies of Successful People.

**DOWNLOAD THE SoundCloud APP ON YOUR PHONE**

Be sure to download the SoundCloud app on your phone and [follow our “Simple Freedom Podcast”](#) for a daily dose of audio content you can use to build your business and leadership skills.

**THE SIMPLE FREEDOM PODCAST ON SOUNDCLOUD:**

<https://soundcloud.com/franco-gonzalez-simple-freedom>

See out recommended Podcast list for quality podcasts to tune into.

**10. Read Daily.**

**Book of the Month Club.** Same concept as listening to good audios daily. You’ll never be at a loss for creating quality content if you make it a habit of reading at least 15-30 minutes daily. This can be from books, or blogs you follow.

**Focus on a couple powerful categories:** Personal Growth, Biographies of Successful People, Business/Marketing.

See our recommended Book List for quality core books to add to your library. **GOAL: Read a book a month.**

**11. Follow Up Daily.**

**Your fortune is in the follow up.** Following up is one of the most valuable (and profitable) activities you'll ever do.

Following up can be fun and simple. You're basically connecting back with your prospects and asking them what they liked best about the information you shared with them.

**Listening skills are MOST VALUABLE here.** Really hear them out and ask them what they mean when they start talking to you about the process and the information you invited them to review.

## **HELPFUL TALKING POINTS HELP YOU CLOSE SALES:**

We focus on teaching people how to create cash flow online using simple systems and concepts.

We provide free training.

We provide all the tools and sites needed.

We focus on helping the brand new entrepreneur.

We focus on teamwork, meaning, we work together to help our teammates open and close sales and get results.

Training is included.

Part time friendly.

Full time cash flow possible quicker and with less people than most other programs or models.

We provide traffic to our teammates too in our special “all in” traffic rotator system.

**REVIEW SIMPLE FREEDOM FOLLOW UP TRAINING HERE:**

**<http://www.attractionlistbuilding.com/simple-freedom-follow-up-training/>**

## 12. **Close Daily.**

**Ask for the sale every day.** The more you focus on improving your activities with steps 1-11 above, the easier closing sales will become.

In fact, you'll begin to have your prospects close themselves. I have that happen daily in my business.

The essence of "closing" sales is simple. You're basically asking for the sale.

**Closing questions and phrases can be as simple as:**

***"So Sally, you watched the video and reviewed the process, and we've covered some of your good questions, it sounds like you're ready to get started, are you by your computer? I can help you plug into my team training in a couple minutes..."***

***"Awesome Joey, sounds like you're ready to get this going, when are we going to start working together? Let's get you started..."***

***"Hey Bill, I'm ready when you are. Let's start making you some money. Are you by your computer?"***

Remember, these questions and phrases that help start the closing process can be used offline, on the phone or online with text messages, emails, or any kind of communication online or in social networks.

You can also include these phrases in follow up email broadcasts too.

As I stated above, the more you focus on learning to apply steps 1-11 in these **“12 Freedom Commitments,”** the more sales you’ll start closing and some people will begin to close themselves without any phone call or live interaction whatsoever.

You’ll see how that happens as we continue to work together to start and grow your business.

## WHAT TO DO NEXT:

I'd take the time to review our other core "Getting Started" documents such as...

**THE SIMPLE FREEDOM PROTOCOL**

**THE SIMPLE FREEDOM PODCAST LIST**

**THE SIMPLE FREEDOM BOOK LIST**

## FOCUS HERE IF YOU'RE NEW:

**Learn to create traffic and leads.** That's it.

In the beginning, just focus on lead generation activities. Get people to click on your link. That's it. **Get traffic!**

**We'll grow from there.**